



ADVANCING THE COMMON GOOD

United Way advances the common good by creating opportunities for a better life for all.

Our focus is on education, income and health—the building blocks for a good quality of life.

United Way recruits people and organizations who bring the passion, expertise and resources needed to get things done.

We invite you to be part of the change. you can give, you can advocate and you can volunteer.

We want to stay in touch with you. Scan this code to sign up for email alerts, community news and special invitations. Text **JOIN** to **27722** to receive Mobile Alerts.



United Way's Corporate Partners help to offset operational costs such as: campaign materials, events and administrative costs, therefore maximizing more donor dollars towards serving the community. A special thanks to this year's Corporate Partner's below:

Corporate Partners



CHANGE WON'T HAPPEN WITHOUT YOU

Did you know that nearly 1 in 4 children in America struggle with hunger? Currently, more than 65% of children in Russell and Washington Counties participate in the free and reduce lunch program where by attending school is their only source of food.

Recently, United Way of Russell and Washington Counties launched Backpacks Unite as part of our United For a Healthier Tomorrow initiative where we will send 340 children home with food every weekend during the school year. Children like Blake, whose mother works two jobs but still cannot provide enough food for Blake and his two younger sisters. Through the Backpacks Unite Program Blake will no longer come to school on Mondays hungry but eager and ready to learn. His behavior will be better as will his ability to listen and learn. He will no longer miss school due to health related illnesses and overnight hospital stays. Blake will finally receive the nutrition that is essential for a seven year old boy to flourish and thrive in life.

When you give to the United Way of Russell and Washington Counties your gift goes to support 339 other children just like Blake that each have their own individual stories and struggles to succeed in life. These children do live in our neighborhoods and attend our schools. They represent to future generation of our community and in order to succeed they need our help to guide them down the path of success. For as little as \$5.00 a week (\$180 per year) you can make sure that a child in our community doesn't come to school hungry but ready to learn and succeed in life.

UNITED FOR THE COMMON GOOD

GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED



United Way of Russell and Washington Counties

RWCUNITEDWAY.ORG

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Find Us On

The Building Blocks for a Good Quality of Life

EDUCATION

HELPING CHILDREN AND YOUTH ACHIEVE THEIR POTENTIAL THROUGH EDUCATION

- Making sure children enter kindergarden developmentally on track
- Preparing students to succeed in later grades and to graduate from high school
- Successfully transitioning children from high school to college and the working world

INCOME

HELPING FAMILIES BECOME FINANCIALLY STABLE AND INDEPENDENT

- Building families savings to deal with unexpected, unbudgeted expenses
- Increasing financial management knowledge and skills to families
- Helping individuals retain employment and advance in their careers

HEALTH

IMPROVING PEOPLE'S HEALTH

- Increasing youth fitness and health awareness
- Making sure women's maternal health and infants well-being start off in the right direction
- Increasing the number of youth who are healthy and avoid risky behaviors



Be part of improving the education, income and health of people in Russell and Washington Counties. Because united, we can change what we see in our world.

GIVE

The workplace campaign is the easiest and most powerful way to invest in your community. You can direct your contribution to the action areas—Education, Income and Health—or as always, we will also process a restricted contribution to another United Way.

ADVOCATE

You can make change happen with your voice. Get informed. Tell your friends. Write a letter to the editor. United Way needs people who are passionate about education, income and health to make some noise. Sign up for United Way Action Alerts so you can stay in the know about advocacy opportunities right here in your community.

VOLUNTEER

The United Way Regional Volunteer Center works with volunteers and local nonprofits to develop the best opportunities for youth, busy working adults and seniors. Visit www.rwcunitedway.org/Volunteer.html for a list of local volunteer opportunities.